

USC Pacific Asia Museum

FOR IMMEDIATE RELEASE

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USC Pacific Asia Museum Announces fall exhibition and reopening of gift shop, Shop@PAM

Ceremonies & Celebrations:
Textile Treasures from the USC Pacific Asia Museum Collection
On view September 14, 2018 – January 6, 2018



Wedding Robe, Uchikake, Japan, c. 1900, silk; metallic threads, Gift of Mrs. Arnold J. Gordon (left: detail)

PASADENA, CA (August 1, 2018) – USC Pacific Asia Museum is proud to announce the museum's new fall exhibition, *Ceremonies and Celebrations: Textile Treasures from the USC Pacific Asia Museum Collection*, drawn from the museum's extraordinary collection of over 2,700 costumes and textiles from China, Korea, Japan, India, the Himalayas and Southeast Asia. In conjunction with the *Ceremonies & Celebrations* opening will be the unveiling of the newly redesigned and much beloved museum giftshop, Shop@PAM.

USC Pacific Asia Museum Interim Director, Selma Holo said, "USC PAM is showcasing its strengths this fall with a very beautiful textile exhibition from our permanent collection, public programming for all ages and the return of our wonderful gift shop. This is going to be a wonderful opportunity to welcome the community into the museum this season."

About Ceremonies & Celebrations

With select examples across Asia, *Ceremonies and Celebrations* will explore interesting ideas that can connect these vast regions together. Some of the best examples in USC PAM's textile collection are rarely exhibited because of their fragile nature and the negative effect of light on the natural dyes used, and *Ceremonies and Celebrations* will provide visitors with an exceptional glimpse at those rarely seen textile collections.

The exhibition is divided into four thematic sections: gender, status, religion and **ceremonies**. The first focuses on the connection between gender and textile production and the way that textiles are used to identify gender roles in society. The second idea that is explored in the exhibition is the role of textiles as a signifier of one's status. The third theme illustrates the unique relationship between textiles and religions across Asia. The final section looks at textiles worn or used in marking ceremonies and life transitions, including birth, weddings, and death. Textiles help to identify religious practitioners and add beauty to religious spaces and rituals.

Commented [RH1]: I changed it to "Ceremony" because all the other sections were singular and not plural so it seemed consistent

"Many of these textiles have never been seen and are rarely exhibited together in this way." Said USC PAM exhibition curator, Rebecca Hall, "Textile exhibitions are always exciting because they make us think about how clothing and textiles help form identity and to see the commonalities across different cultures."

About the Shop@PAM

The Shop@PAM will open to the public September 14, 2018 after an almost two year closure to a newly redesigned store concept and location. Now located in the Visitor Services Center of the museum, that also houses the admission desk, the shop will continue to support the museum's mission by inviting guests to further their education and appreciation of the countries, cultures and religions in USC PAM's permanent collection.

"We are excited to welcome the community back to the shop." Said Shop@PAM Store Manager Michelle Bourdon, "Visitors will find a refreshed store with natural lighting and a minimalistic design, with a strongly curated focus on Asian and Asian American artist's merchandise."

Interior design by Kelly Sutherlin McLeod Architecture, Museum store consulting provided by Shelly Stephens + Associates, display cases furnished by Subastral and select furniture kindly donated by Room & Board.

In kind support:



SCHEDULE OF PROGRAMMING

Saturday, September 15

1:00pm – 3:00pm

Conversation@PAM: Religious Textiles of Southeast Asia

Curator Rebecca Hall will speak about the *Ceremonies and Celebrations* exhibition focusing on the history of Buddhist textiles from Southeast Asia.

In collaboration with Textile Museum Associates of Southern California

Free with admission

Thursday, September 20

6:00pm – 9:00pm

Third Thursdays in the Playhouse District

In collaboration with Sino US Performing Arts Organization.

Saturday, September 29

10:00am – 1:00pm

Workshop@PAM: Shibori

Try your hand at Japanese Shibori indigo dyeing taught by USC Roski School of Art and Design Dean Haven Lin-Kirk. All supplies are provided and space is limited.

\$15

Thursday, October 4

7:00pm – 8:30pm

Conversation@PAM: Foods of the Silk Road

Join experts Feride Buyuran (*AZ Cookbook*) and Ker Zhu (*Mason's Dumplings*) to learn and taste from different cultures along the Silk Road. Free food tastings included.

\$15

Friday, October 12

6:00pm – 10:00pm

ArtNight Pasadena

In collaboration with Sri Lanka Foundation

Free

Sunday, October 14

11:00am – 5:00pm

Free Second Sunday in October: Weaving

Artist Yan Zhang will demonstrate the unique Li Brocade weaving style and audience members will have an opportunity to try it as well.

Free

Film@PAM: *Oriental Silk*

Join filmmaker Xiaowen Zhu and documentary subject Kenneth Wong for a screening of her short film on the history of the first silk importing company in Los Angeles.

Free

Thursday, October 25

6:00pm – 9:00pm

Workshop@PAM: Sashiko Embroidery

In this workshop, participants will learn this method of stitching and create a final design of their own or use a traditional pattern. All supplies are provided and space is limited.
In collaboration with Makers Mess.

\$15

Thursday, November 1

7:00pm – 8:30pm

Conversation@PAM: Cultural Appreciation or Appropriation?

All art including fashion has a long history of acquiring influences from various cultures but where is the line between cultural appreciation and cultural misappropriation? Panelists Viet Than Nguyen, Josh Kun, Melissa Chan, and Aditi Mayer add their perspectives to this historical yet timely conversation.

Free

Sunday, November 11

11:00am – 5:00pm

Free Second Sunday in November: Korea

Performance@PAM: The King's Language

This Korean musical performed mostly in English playfully traverses culture to incite awareness in audiences of a fundamental human tool we often take for granted.

Sponsored by The Korea Foundation

\$10

Thursday, December 6

4:30pm – 7:30pm

Educator Night@PAM: Ceremonies and Celebrations

Educators will explore the exhibition *Ceremonies and Celebrations* and participate in a hands-on art lesson they can replicate in the classroom. The evening will include a guided tour, artist led workshop, curriculum packet, and refreshments.

Free

Sunday, December 9

11:00am – 5:00pm

Free Second Sunday in December: Clothing

Textile experts explain the history of traditional garments and demonstrate the proper context and wearing of hanbok, kimono, and sari.

Free

PRESS KIT

Images and additional information about *Ceremonies & Celebrations: Textile Treasures from the USC Pacific Asia Museum Collection* and the Shop@PAM reopening are available in the press kit [here](#).

About the USC Pacific Asia Museum

USC Pacific Asia Museum is Southern California's only museum exclusively devoted to the arts of Asia and the Pacific, and the only U.S. university museum dedicated to the subject. Since 1971, the museum's mission is to further intercultural understanding through the arts of Asia and the Pacific Islands. The museum holds a collection of more than 17,000 items from across Asia and the Pacific Islands, spanning more than 5,000 years.

Admission:

Members: Free; General Admission: \$10; Students with I.D.: \$7; Seniors (65+): \$7; Children under 12: Free; USC Staff, Faculty & Students: Free;
Admission is free every Thursday from 5pm to 8pm

Hours:

Wednesday - Sunday: 11-5PM; Thursdays: 5-8PM; Closed on Mondays and Tuesdays

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