

USC Pacific Asia Museum

FOR IMMEDIATE RELEASE

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VIP EVENT w/Congresswoman Judy Chu

SATURDAY, JANUARY 28, 2017

9:30 AM–11:00 AM

FULLER THEOLOGICAL SEMINARY,

PEYTON ROOM 101

RSVP: Nathalia.Morales@pam.usc.edu



7th ANNUAL USC PAM LUNAR NEW YEAR FESTIVAL

LOCATION: Courtyard at Fuller Theological Seminary, 135 N. Oakland Ave., Pasadena, CA 91101

WHEN: SATURDAY, JANUARY 28, 2017, 11 am - 5 pm

Pasadena, CA -- USC Pacific Asia Museum's 7th Annual Lunar New Year Festival celebrating the Year of the Rooster takes place Saturday, January 28th from 11 am to 5 pm, with performances, craft. Admission is free and open to the public.

The museum welcomes a delegation of 20 performers and traditional artisans from the Hangzhou Municipality in China, as well as performances from the cultures of Korea and Vietnam who all celebrate the Lunar New Year. Performances and demonstrations will take place at the Fuller Theological Seminary mall, activities and crafts will be available in the adjacent courtyard. Food trucks at Oakland Avenue and Ford Place will provide a varied selection all day long.

Celebrate the Year of the Rooster across Asia with a free day of performances, demonstrations and hands-on activities! Food trucks will be close by to satisfy hungry and thirsty visitors.

PERFORMANCES:

11:00 - 11:45 a.m.	Northern Shaolim Kung Fu Association
11:45 - 12:30 p.m.	Chinese delegation (Hangzhou Sounds & Dance troupe Part I
1:15 - 1:45 p.m.	Performance
2:00 - 2:45 p.m.	Chinese delegation (Hangzhou Sounds & Dance troupe Part II
3:00 - 3:30 p.m.	Pasadena Symphony
4:00 - 4:45 p.m.	Jung Im Lee Korean Dance Academy

CRAFTS & ART ACTIVITIES:

11:00 AM - 5:00 PM
Anya Zeng - Calligraphy
Shelah Lehrer-Graiwer - Rooster theme art project
Anita Du - Paper rooster
Raymond Mei - Paper lantern craft
12:00 PM - 3:00 PM - Pasadena Symphony & Pops - Musical instrument petting zoo

STORY TIME:

Plus, story time for kids to hear fabled Lunar New Year stories from cultures throughout Asia.

Visit <http://pacificasiamuseum.usc.edu> for schedule updates.

USC Pacific Asia Museum's 7th Annual Lunar New Year Festival is made possible in part by Hangzhou Municipality and the Ministry of Culture of the People's Republic of China, the Consulate General of the People's Republic of China in Los Angeles and Charming China.

SPONSORS:



ABOUT USC PACIFIC ASIA MUSEUM:

USC Pacific Asia Museum is Southern California's only museum exclusively devoted to the arts of Asia and the Pacific, and the only U.S. university museum dedicated to the subject. Since 1971, the museum's mission is to further intercultural understanding through the arts of Asia and the Pacific Islands.

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